

CLAIM AMENDMENTS

Please amend the claims (~~strike through~~ indicating deletion and underline indicating insertion) as follows:

1 - 9. (cancelled)

10. (currently amended) A method of conducting business, comprising the steps of:
distributing coin collection and retention devices to consumers, said devices
receiving coins;

advertising, promoting or providing information related to a-at least one commercial
product or service of a-at least one commercial entity on the exterior of the-said coin
collection and retention device devices;

advertising, promoting or providing information relating to a-at least one charitable
entity on the exterior of the-said coin collection and retention device devices;

accepting said coin collection and retention devices containing said coins from said
consumers; and

providing said consumers with a report of the value of the-said coins accepted and
the estimated amount of charitable contribution made.

11. (currently amended) The method of claim 10, further comprising the step of
distributing said charitable amounts from said coins collected to said charitable entity.

12. (currently amended) The method of claim 11, wherein said commercial entity
provides the majority of funding for the-said method.

13. (currently amended) The method of claim 10, further comprising the step of advertising, promoting or providing information relating to a said charitable entity on the interior of the said coin collection and retention ~~device~~ devices.

14. (currently amended) The method of claim 10, further comprising the step of providing a at least one sample product free of charge in the said coin collection and retention ~~device~~ devices.

15. (currently amended) A method of increasing the circulation rate of coins in the economy and reducing the need to mint new coins, comprising the steps of:

distributing coin collection and retention devices to consumers said devices receiving coins, wherein said collection and retention ~~device~~ provides devices provide incentives to said consumers to return the said devices ~~device~~ because at least a portion of the amount of said coins collected is donated to ~~charity~~ at least one charitable entity;

obtaining at least a portion of the funding for the said coin collection and retention devices and related distributing and collecting by allowing at least one commercial entity ~~entities to advertise or promote~~ at least one product or service on products or services with said devices; and

distributing charitable amounts of said coins collected to said charitable entity.

16. (currently amended) The method of claim 15, further comprising the step of advertising, promoting or providing information related to a said commercial product or service of a said commercial entity on the exterior of the said coin collection and retention ~~device~~ devices.

17. (currently amended) The method of claim 15, wherein said commercial entity provides the majority of said funding for ~~the~~ said method.

18. (currently amended) The method of claim 15, further comprising the step of accepting said coin collection and retention devices containing said coins from said consumers.

19. (currently amended) The method of claim 15, further comprising the step of providing ~~a~~ at least one sample product free of charge in ~~the~~ said coin collection and retention ~~device~~ devices.

20. (currently amended) The method of claim 15, further comprising the steps of:
accepting said coin collection and retention devices containing said coins from said consumers;

advertising, promoting or providing information related to ~~a~~ said commercial product or service of ~~a~~ said commercial entity on the exterior of ~~the~~ said coin collection and retention ~~device~~ devices, wherein said commercial entity provides the majority of said funding for ~~the~~ said method; and

providing ~~a~~ at least one sample product free of charge on the interior of ~~the~~ said coin collection and retention ~~device~~ devices.

21. (currently amended) A method of conducting business, comprising the steps of:

distributing coin collection and retention devices to consumers, said devices receiving coins;

advertising, promoting or providing information related to at least one product, ~~of a commercial entity and/or at least one service, or at least one product and service of the at least one commercial entity on the exterior of the said~~ coin collection and retention device devices, wherein said commercial entity provides the majority of funding for said method;

and

advertising, promoting or providing information relating to ~~a at least one~~ charitable entity on the exterior of the said coin collection and retention device.

22. (currently amended) The method of claim 21, further comprising the step of accepting said coin collection and retention devices containing said coins from said consumers.

23. (currently amended) A method of conducting business, comprising the steps of:
distributing coin collection and retention devices to consumers, said devices
receiving coins;
advertising, promoting or providing information related to at least one product, at
least one service, or at least one product and service of at least one commercial entity on
said coin collection and retention devices;
advertising, promoting or providing information relating to at least one charitable
entity on said coin collection and retention devices;
accepting said coins from said consumers; and

~~The method of claim 22, further comprising the step of providing said consumers~~
with a report of the value of the said coins accepted and the estimated amount of
charitable contribution made.

24. (currently amended) The method of claim 23, further comprising the step of
distributing said charitable amounts from said coins collected to said charitable entity.

25. (currently amended) The method of claim ~~24~~ 23, wherein said commercial entity
provides the majority of funding for said method

26. (currently amended) The method of claim 21, further comprising the step of
advertising, promoting or providing information relating to a said charitable entity on the
exterior, the interior, or the exterior and the interior of the said coin collection and retention
device devices.

27. (currently amended) The method of claim 21, further comprising the step of providing ~~a-at least one~~ sample product free of charge in ~~the said~~ coin collection and retention ~~device devices~~.